



**** MEDIA ALERT **MEDIA ALERT** MEDIA ALERT**

GOYA FOODS, NEW JERSEY DEVILS & PRUDENTIAL CENTER DONATE 63,356 POUNDS OF FOOD TO THE COMMUNITY FOODBANK OF NEW JERSEY

***Employee Volunteers on Annual Day of Service to Pack Food to Help Feed New Jersey Families in Need
Tuesday, April 3 at 10 a.m. at Community Food Bank of New Jersey***

WHAT: Goya Foods, in partnership with the New Jersey Devils, and Prudential Center will donate 63,356 pounds of food to the Community FoodBank of New Jersey, as part of its annual Day of Service. On Tuesday, April 3, 2019 at 10:00 a.m., 30 Goya, New Jersey Devils, and Prudential Center employees, along with Devils Alumni members including Bruce Driver, Grant Marshall and Colin White will volunteer their time to sort and pack a portion of the 63,356-pound donation (equal to over 52,796 meals) at the Community FoodBank of New Jersey. The bags of meals will then be distributed to families in need throughout New Jersey. The New Jersey Devils hosted three food drives during home games at Prudential Center and collected a total of 30,265 pounds of canned goods from Devils fans. As part of Goya's sponsorship of Prudential Center and the company's commitment of supporting the community through its charitable arm, Goya Gives, Goya has matched the Devils' fan food drive, donating 31,000 pounds of food to generate a total of 63,356 pounds of food.

WHO:

Goya Employees
New Jersey Devils & Prudential Center Employees
Devils Alumni members including Bruce Driver, Grant Marshall and Colin White
Devils Mascot NJ Devil

WHERE:

Community FoodBank of New Jersey
31 Evans Terminal
Hillside, NJ 07205

WHEN: Tuesday, April 3, 2019 at 10 a.m. - 12 p.m.

CONTACT:

Goya Media Contact: Natalie Maniscalco | Natalie@retromedianyc.com | 845.659.6506
Prudential Center Media Contact: Liz Klotzbach | elizabethklotzbach@hbse.com | 610.724.0151