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Community FoodBank of New Jersey Receives $80,000 Grant from the Walmart Foundation to Support SNAP Education and Outreach

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The Community FoodBank of New Jersey today announced an $80,000 grant from the Walmart Foundation to help fight hunger in New Jersey through Supplemental Nutrition Assistance Program (SNAP) education and outreach. SNAP is the largest federal program dedicated to providing aid to millions of low-income individuals and families in hunger insecure communities. Yet, 17 percent of Americans eligible for SNAP currently do not receive this benefit. Only 42 percent of eligible seniors are enrolled.

With this grant, the Community FoodBank of New Jersey hopes to scale access to SNAP among eligible households, with particular emphasis on reaching seniors, families with children, and other vulnerable populations. Last year alone, the FoodBank’s SNAP Outreach program helped more than 1,300 households apply for SNAP benefits.

“One in 7 children in New Jersey have limited or no access to nutritious food; food that is essential to their educational and social development. At the Community FoodBank of New Jersey, we work tirelessly to help fill this need, and programs like SNAP can boost the supply of nutritious food in a child’s household, something our community really needs,” said Carlos Rodriguez, President & CEO of the Community FoodBank of New Jersey. Sixty-nine percent of New Jersey households that participate in SNAP are families with children.

SNAP provides more than nutrition assistance; it helps improve families’ overall well-being. With lower grocery bills, people are better able to pay for other basic necessities—rent or mortgages, medical expenses, utilities and transportation. According to the USDA’s Economic Research Service Report, SNAP is critical to moving families into long-term food security.

Walmart and the Walmart Foundation provide donations of both food and funds to the Feeding America nationwide network of 200 food banks.

For more information about what the Community FoodBank of New Jersey is doing to fight hunger, visit cfbnj.org.

The Community FoodBank of New Jersey, a member of Feeding America®, provides people across the state with food, help and hope. The FoodBank distributed more than 56.5 million pounds of food last year to its more than 1,000 community partners including pantries, soup kitchens, emergency shelters,
mobile pantries, and child and senior feeding programs. More than 4.7 million times a year, someone in need is fed by the FoodBank’s network of partners. For our neighbors, especially families, and for the volunteers and donors who support them, the Community FoodBank of New Jersey is the powerful change agent that fills the emptiness caused by hunger with the basic human essentials people need to survive.