



GOYA FOODS DONATES 100,000 POUNDS OF FOOD TO THE COMMUNITY FOODBANK OF NEW JERSEY AS PART OF THE GOYA GIVES 'CAN DO' CAMPAIGN

Jersey City, New Jersey (March 13, 2018) – Goya Foods donated 100,000 pounds of food to the Community FoodBank of New Jersey as part of the Goya Gives 'Can Do' campaign and in the name of Goya retailer Twin City. The donation is part of the first installment of the 1.5 million pounds of food (1.25 million meals) raised over the course of six months that will go to Feeding America and will be distributed to families and individuals throughout the United States.

“The Can Do campaign is one of the many ways that Goya gives back and helps to bring people together to do good for our communities,” said Bob Unanue, President of Goya Foods. “We are grateful for the work of our local food banks who have the means to distribute good food to those who lack the access to nutritious, affordable and culturally appropriate meals.”

On Tuesday, March 13, 2018, Goya, New Jersey Devils, and Prudential Center employees, along with Devils Alumni members, teamed up at the Community FoodBank of New Jersey for their annual Day of Service. Thirty employees from the two organizations worked together to sort and bag a portion of Goya’s donation of 100,000 pounds of food, equal to over 83,000 meals that will be distributed to Newark area families in need.

"Goya's generous donation will help us to better serve people of different cultural backgrounds throughout New Jersey," said Karen Leies, Vice President of Development at the Community FoodBank of New Jersey. "Our long-standing partnership with Goya, New Jersey Devils, and the Prudential Center is invaluable, and their annual day of service is such a meaningful event for CFBNJ and the people we serve."

The 'Can Do' campaign is a yearlong series of consumer product promotions that was launched in June 2017 and ends June 2018. Each month throughout the course of the year, Goya has featured a different product that consumers can purchase to participate in the overall donation. For every GOYA® product purchased during the designated month, Goya will donate additional products to Feeding America.

For more information about Goya Gives and the 'Can Do' campaign, please visit, www.goya.com/goyagives.

About GOYA

Founded in 1936, Goya Foods, Inc. is America’s largest Hispanic-owned food company, and has established itself as the leader in Latin American food and condiments. Goya manufactures, packages, and distributes over 2,500 high-quality food products from Spain, the Caribbean,

Mexico, Central and South America. Goya products have their roots in the culinary traditions of Hispanic communities around the world. The combination of authentic ingredients, robust seasonings and convenient preparation makes Goya products ideal for every taste and every table. For more information on Goya Foods, please visit www.goya.com.

ABOUT THE NEW JERSEY DEVILS:

The New Jersey Devils are part of the 31-team National Hockey League, with teams throughout the United States and Canada. Established in 1982, they are currently in their 34th season in the Garden State. During that time, the team has won three Stanley Cup Championships: 1995, 2000 and 2003. Follow the Devils at www.newjerseydevils.com, on Facebook and @NHLDevils on Twitter. The New Jersey Devils organization is a Harris Blitzer Sports & Entertainment property.

ABOUT PRUDENTIAL CENTER:

Prudential Center is the world-class sports and entertainment venue located in downtown Newark, New Jersey. Opened in October 2007, the state-of-the-art arena is the home of the National Hockey League's (NHL) three-time Stanley Cup Champion New Jersey Devils, Seton Hall University's NCAA Division I Men's Basketball program, and more than 175 concerts, family shows and special events each year. The arena is also home to the GRAMMY Museum Experience Prudential Center, which opened its doors to the public on October 2017. The 8,200-square-foot experience marks the first GRAMMY Museum outpost on the East Coast, and features a dynamic combination of educational programming and interactive permanent and traveling exhibits, including a spotlight on legendary GRAMMY winners from New Jersey. Ranked in the Top 8 nationally by Pollstar, Billboard and Venues Today, Prudential Center is recognized as one of the premier venues in the United States, and over 2 million guests annually. For more information about Prudential Center, visit PruCenter.com and follow the arena on Facebook, Twitter and Instagram @PruCenter. Prudential Center is a Harris Blitzer Sports & Entertainment property.

About CFBNJ

The Community FoodBank of New Jersey, a member of Feeding America®, provides people across the state with food, help and hope. The FoodBank distributed more than 50 million pounds of food last year to its more than 1,000 community partners including pantries, soup kitchens, emergency shelters, mobile pantries, and child and senior feeding programs. More than 4.7 million times a year, someone in need is fed by the FoodBank's network of partners. For our neighbors, especially families, and for the volunteers and donors who support them, the Community FoodBank of New Jersey is the powerful change agent that fills the emptiness caused by hunger with the basic human essentials people need to survive.

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