



FOR IMMEDIATE RELEASE

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ANNUAL TURKEY DRIVE TO BE HELD NOVEMBER 21 & 22

HILLSIDE, N.J. – Nov. 12, 2015 – One in five children in New Jersey will not enjoy a traditional Thanksgiving meal – turkey, stuffing and all. These children struggle to get food on a regular day, let alone Thanksgiving.

Join the Community FoodBank of New Jersey in helping our hungry neighbors at the 15th annual Holiday Turkey and Food Drive. CFBNJ staff and volunteers will collect frozen turkeys and non-perishables at supermarkets, schools and other sites statewide on Saturday, Nov. 21, and Sunday, Nov. 22.

“It’s an opportunity for local communities to come together and support a worthy cause,” said Tristan Wallack, CFBNJ food sourcing manager. “In addition to collecting food and funds, they are helping to create awareness of the issue of hunger.”

Last year, thanks to generous donors, the drive collected more than 3,500 turkeys and more than 41,000 pounds of other food. In all, CFBNJ distributed almost 23,000 turkeys for Thanksgiving 2014. Although there is a surge in turkey prices this year due to the bird flu outbreak, CFBNJ hopes to “surpass last year’s total,” Wallack said.

CFBNJ’s most-wanted items include frozen turkeys, canned vegetables, gravy, cranberry sauce and stuffing. The collected food helps the hungry statewide because CFBNJ distributes it among 17 of New Jersey’s 21 counties, Wallack added.

Donate food and funds to help make a difference to the 1.1 million people facing hunger in New Jersey, including almost 400,000 children.

For more information, please visit: www.cfbnj.org/2015-turkey-drive/

WHAT: CFBNJ’s 15th annual Holiday Turkey and Food Drive
WHEN: Saturday, Nov. 21, and Sunday, Nov. 22
WHERE: Sites statewide (list attached)
WHY: To provide holiday meals for hungry people in need in NJ