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**COMMUNITY FOODBANK OF NEW JERSEY – SOUTHERN BRANCH
TO “STUFF THE BUS” WITH LONGPORT MEDIA AND BOSCOV’S
Collection of School Essentials for Kids in Need at Boscov’s in Egg Harbor Township**

EGG HARBOR TWP., NJ – July 7, 2017

The Community FoodBank of New Jersey – Southern Branch, Longport Media’s premier radio stations and Boscov’s will kick off their annual back-to-school donation drive on Saturday, July 8. The “Stuff The Bus” event outside of Boscov’s in Egg Harbor Township (Black Horse Pike) will run through Sunday, July 16. Supplies such as pens, pencils, backpacks, notebooks and lunchboxes will be accepted from 10:30 am to 6:30 pm in an effort to gather school essentials for children in need.

A school bus “stuffed” with donations will help struggling families in the community by providing supplies for the academic year. Longport Media stations AC 102.7, Kool 98.3, 103.7 WMGM and News Talk 1400AM WOND will broadcast live throughout the event.

The FoodBank’s Southern Branch and Longport Media also partner on South Jersey’s annual “Operation Help,” which raises much-needed food and funds during the holiday season. Last year, “Operation Help” brought in a record-breaking 6 tons of food for local residents.

The Southern Branch serves hundreds of community partners including pantries, soup kitchens, shelters and feeding programs in Atlantic, Cape May and Cumberland counties. In the last year, the Branch distributed 10 million pounds of food among families in need – the highest in its history.

The counties served by the Southern Branch have some of the state's highest rates of child food insecurity; close to one in four kids in the region is hungry. The Community FoodBank of New Jersey recognizes that many of these children depend on school meals for their nutrition. Helping to provide school supplies for kids in struggling households alleviates stress from their families.

People can drop off donations of school supplies throughout the "Stuff The Bus" event. Volunteers are also needed for three-hour shifts. Please contact Maria Bocelle, Volunteer Coordinator, at 609-383-8843 ext. 114 or mbocelle@cfnj.org to sign up.

The Community FoodBank of New Jersey, a member of Feeding America®, provides people across the state with food, help and hope. The FoodBank distributed over 43 million pounds of food last year to its more than 1,000 community partners including pantries, soup kitchens, emergency shelters, mobile pantries, and child and senior feeding programs. More than 4.7 million times a year, someone in need is fed by the FoodBank's network of partners. For our neighbors, especially families, and for the volunteers and donors who support them, the Community FoodBank of New Jersey is the powerful change agent that fills the emptiness caused by hunger with the basic human essentials that people need to survive.